# Microsoft Visio Professional 2023

Graphical user interface, application, table, Excel

Description automatically generated

## Part 1. Some Basic Uses of MS Visio Professional / Pro (2023)

**MS Visio Pro is used to…**

* express visual information in two-dimensions (on the x- and y- axes),
* capture visual information,
* convey or share visual information,
* create and share .vtpx (Visio Template Package) templates (for usage by self and others),
* enable problem solving through visualizations,
* enable the drawing of workflows that may be diagram-validated / flow-checked for compliance (for the particular visual type, like cross-functional diagrams or BPMNs or “business process model and notation”),
* enable the visualization of process diagram Excel data (through Visio Data Visualizer),
* map websites (through Web Site Map),
* create models (for software development, for project management…and others, sometimes with automated “checks” and validations),
  + and others

[**Note about Automated Validation:** Go to the Process Tab. Select “Check Diagram.” Define the ruleset that will be applied to validate the flowchart or BPMN or other file…

Graphical user interface, application, Word

Description automatically generated

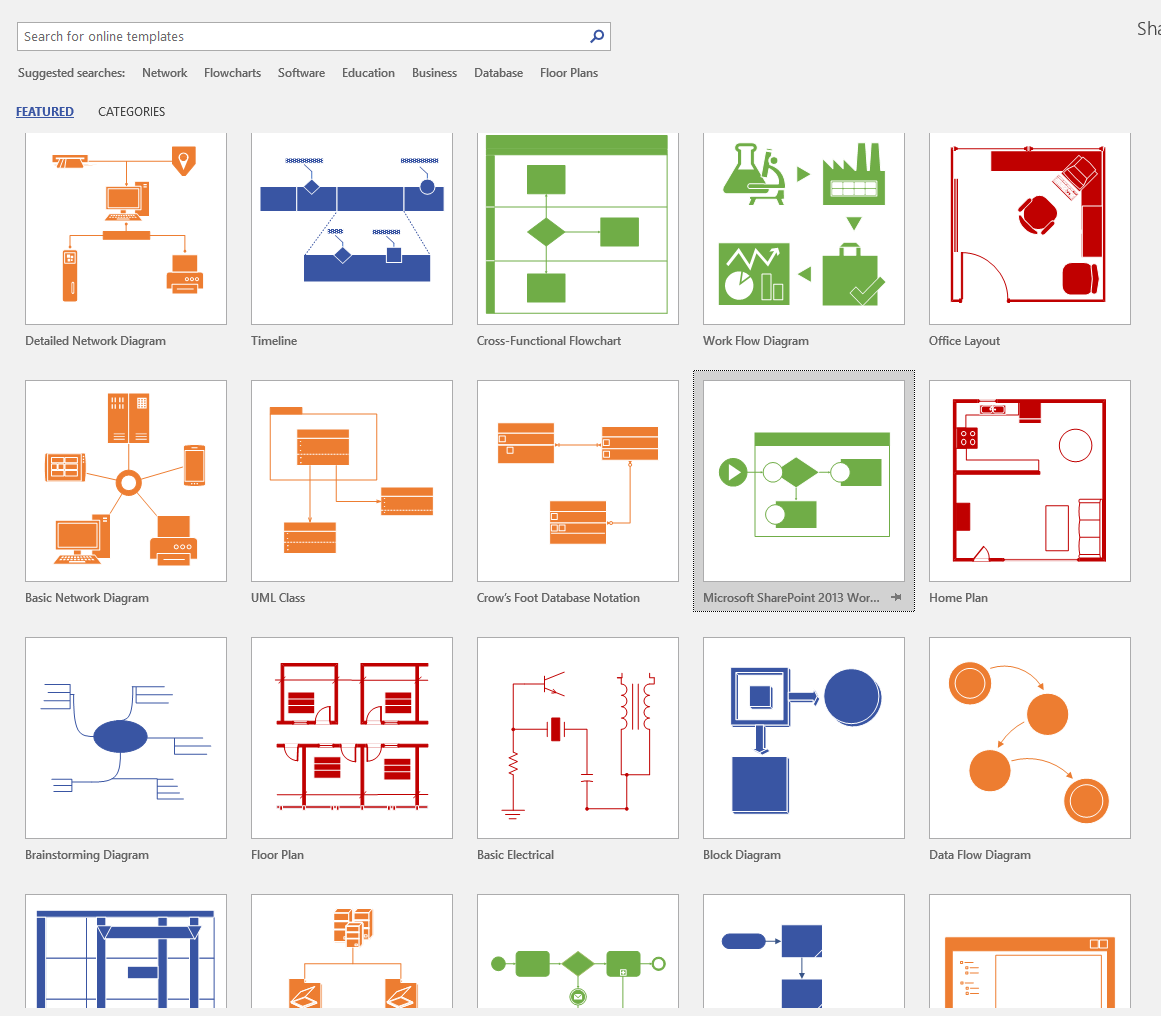
Read the MS documentation here at [https://support.microsoft.com/en-us/office/validate-a-structured-diagram-c98ecf8e-17d9-48df-9414-d482a90bbbb2#bm1](https://support.microsoft.com/en-us/office/validate-a-structured-diagram-c98ecf8e-17d9-48df-9414-d482a90bbbb2%23bm1).]

**Featured Templates**

This tool features a number of (un)approved templates. The templates have different backstories, nomenclature, and applied usages.

Basic Diagram, Blank Drawing, Basic Flowchart, Organizational Chart, Detailed Network Diagram, Timeline, Cross-Functional Flowchart, Work Flow Diagram, Office Layout, Basic Network Diagram, UML Class, Crow’s Foot Database Notation, Microsoft SharePoint 2013 Workflow, Home Plan, Brainstorming Diagram, Floor Plan, Basic Electrical, Block Diagram, Data Flow Diagram, Gantt Chart, Active Directory, BPMN Diagram (Business Process Model and Notation), Audit Diagram, Wireframe Diagram, Rack Diagram, (and) Calendar

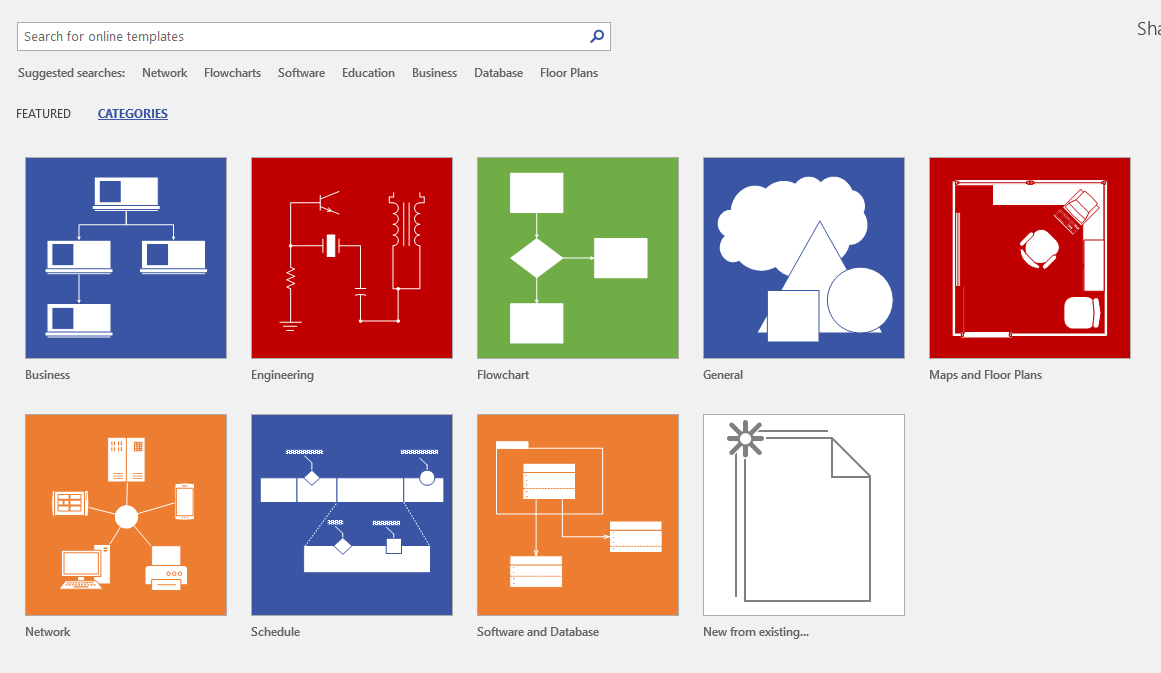
Figure . Some Available Templates in MS Visio Professional



There are other schematics created by private companies as well.

**Some Categories of Available Visio Templates:** Network, Flowcharts, Software, Education, Business, Database, Floor Plans, and others

Figure . Categories of Available Visio Templates



Custom templates may be created and saved in any of a number of template format types (Visio Template, Visio Macro-Enabled Template, Visio 2003 – 2010 Template, and others).

**Custom stencil sets.** Custom stencil sets may be created and stored within Visio (in Documents - > My Shapes) in Windows. New master shapes may be edited for this particular collection, and these may be set to show up in the regular image stencils in the left menu. These images may be shared with others. To create a custom set of stencils, many will begin with an extant set of stencils. Right click and save as. They will appear in the More Shapes -> My Shapes -> folder. Those can be edited for later use in the left menu.

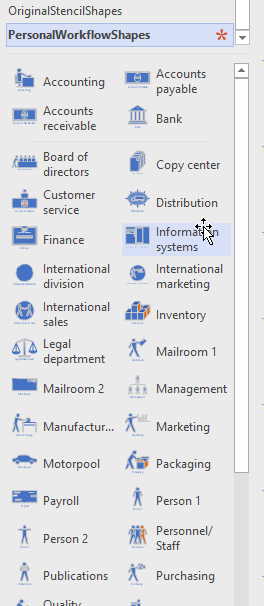
Figure . Organizing a Personal Set of Shapes

Graphical user interface, application

Description automatically generated

To add to favorites from existing shapes, just right-click in the left pane and add…

Figure . Custom Stencil Sets (for Frequently Used Visuals)



Check out [Create a shape](https://support.microsoft.com/en-us/office/create-a-shape-9acfe781-ae7e-43e5-ad69-9f3f89d0cf7c)

Check out [Create, save, and share custom stencils](https://support.microsoft.com/en-us/office/create-save-and-share-custom-stencils-a4c2235c-677d-4117-9673-1fef0a0ee22f)

To access a broad set of downloadable shapes and templates from the in-tool search, set up to search for visuals with OR, not AND. The path is File -> Options -> Advanced -> Shape search -> “Any of the words (OR).”

If you want a higher precision search, stay with the default setting of “All of the words (AND).”

Figure . Setting Broader or Narrower Shape and Stencil Parameters in Visio

Graphical user interface, application

Description automatically generated

**File-Type Imports and Exports:** The various file types that Visio Pro can engage may be seen in the following Import / Export table.

Table . Importing and Exporting Various Files to and from Visio

|  |  |
| --- | --- |
| **Import** | **Export** |
|  |  |

Inputs and outputs are important because MS Visio Professional files may be part of a processing sequence.

* Visio diagrams may be drawn with data as inputs…and templates as inputs…and others.
* Visio diagrams may be post-processed in image-editing software, in computer aided design software, in digital photo albums, in digital slideshows, and others.

[**About vector vs. raster digital imagery:** Vector graphics are built by points, lines, and polygons on a two-dimensional plane, on the x and y axes. They scale up and down without visual degradation. These vector graphics are images like .svg (scalable vector graphics), .pdf (portable document format), and eps (encapsulated postscript). Raster images are drawn using square “dot matrix” “picture elements” which create the resolution of the image, and these can pixelate if stretched or if rendered at too low of resolution. Raster images include .bmp (bitmap image file), .tif / .tiff (tagged image file format), .jpg / .jpeg (joint photographic experts’ group), .gif (graphic interchange format), and .png (portable network graphic).

As a side note, there are newer image format types such as .webp (weppy) designed by Google as [a lightweight but lossless sort of digital image format](https://developers.google.com/speed/webp)].

**Pages in Visio**

* Pages may be added by clicking on the plus sign at the bottom left of the workspace. Pages in a document may be navigated by clicking on the page name tabs at the bottom. A file may be explored page by page by clicking ctrl and the page down arrow OR ctrl and the page up arrow (at the bottom right of the keyboard).
* Another popular navigation is to use “navigation shapes.” Place a shape on the page. Right-click it, and in the dropdown menu, choose to edit hyperlinks. A window will open. Browse the sub-address and indicate where that shape should navigate to. Use the relative path for hyperlink as below.
* The description text field will show up when one hovers over the shape.

Figure . Edit Hyperlinks of the Selected Navigation Shape

Graphical user interface, application

Description automatically generated

Hovering over the navigation shape shows the Description.

Text

Description automatically generated

Ctrl and click to follow the navigation.

## Part 2. A Bit about 2D Diagram Conventions

1. Two-dimensional diagrams exist on a plane bordered by the conceptual x- and y-axes. Two-dimensional visuals are the most common in academia although 3D ones are becoming more common. The ambiguity in 3D imagery can be a challenge.
2. Depending on the type of diagrams and their functionality, there are particular design conventions that should be applied. And there are common protocols and assumptions. These should be adhered to in general.
3. The reading of a diagram is usually from top to bottom and left to right. In non-Western cultures, the reading may be from right to left.
4. Diagrams should stand up to close scrutiny for all available assumptions within the visual.
5. The respective sizes of shapes and objects may convey particular information. Larger shapes and objects are often considered larger in terms of the representation of the phenomenon or fact. These also draw human attention.
6. The proximity of shapes and objects may also convey information. They may suggest some relatedness, in time, in practice, or other dimensions.
7. The placement of objects within closed shapes conveys information. They suggest belongingness to a larger phenomenon or set.
8. Lines—their labels, their thicknesses, their connectivity, the presence/absence of arrows at the end, their dashes / breakages / interruptions, their straightness or curviness, and other aspects—all convey information. [Lines without arrows are indicative of associational links in undirected graphs; lines with arrows are indicative of directionality in directed graphs.]
9. Color may convey information, or it may be decorative (alone). Color should be of sufficient contrast to enable the understanding of the meaning. Legends should be included to define the meaning of colors. Areas with color should also be labeled with texture and / or terminology, so that information is not conveyed by color alone.
10. Culturally, colors have different meanings, so these should be used with care. The built-in color palettes and styles may be helpful in applying design to the visuals.
11. Data visualizations should be sufficiently high contrast to be viewable.
12. Text labels are important to identify contents (and dynamics) in a diagram.
13. An informational descriptive name should be included with the visual, so if it becomes separated from its original context, it is still understandable in new contexts. The date of creation should also be indicated.
14. The information of a data visualization should be conveyed as clearly and coherently as possible. Ideally, a “beta test” with the target audience should be done to ensure the clarity of the messaging.
15. If underlying data was used to auto-generate the diagram, that source should be trustworthy and referenced.

## Part 3. Session Contents

**HOUR ONE: Overview of MS Visio Pro**

* Brainstorming a visual or diagram (and defining conventions) | Google Images trawl of Visio imagery
* Understanding the parts of a Visio Pro GUI
* Understanding data-linked diagrams
* Starting an MS Visio project (from scratch or a template)
* Evolving the diagram using stencils and related shapes (and applying shape effects, rotating images)
* Evolving the diagram using custom shapes
* Adding text labels
* Wiring up the elements
* Placing an image in the diagram
* Placing a data visualization from Excel in the diagram
* Using pullout guides / guidelines
* Using built-in connection points, adding connection points to custom shapes
* Using the background grid for more precise layout
* Lining up elements using auto-aligns
* Applying built-in styling in Visio Pro
* Saving the file as a .vsdx file (from Visio 2013, with Open Packaging Conventions based on XML)
* Exporting image of the diagram in different visual formats
* Reviewing the diagram for efficacy
* Applying style to the diagram

**HOUR TWO: Participant-Directed Explorations of MS Visio Pro**

* Exploring Excel templates and drawing from data (from Excel)
* Drawing on different layers in Visio: Objects can have their own layers…in Visio, particularly if they are more complex than a simple shape object. Objects may be placed on “locked” layers that prevent them from being moved when adding other objects.

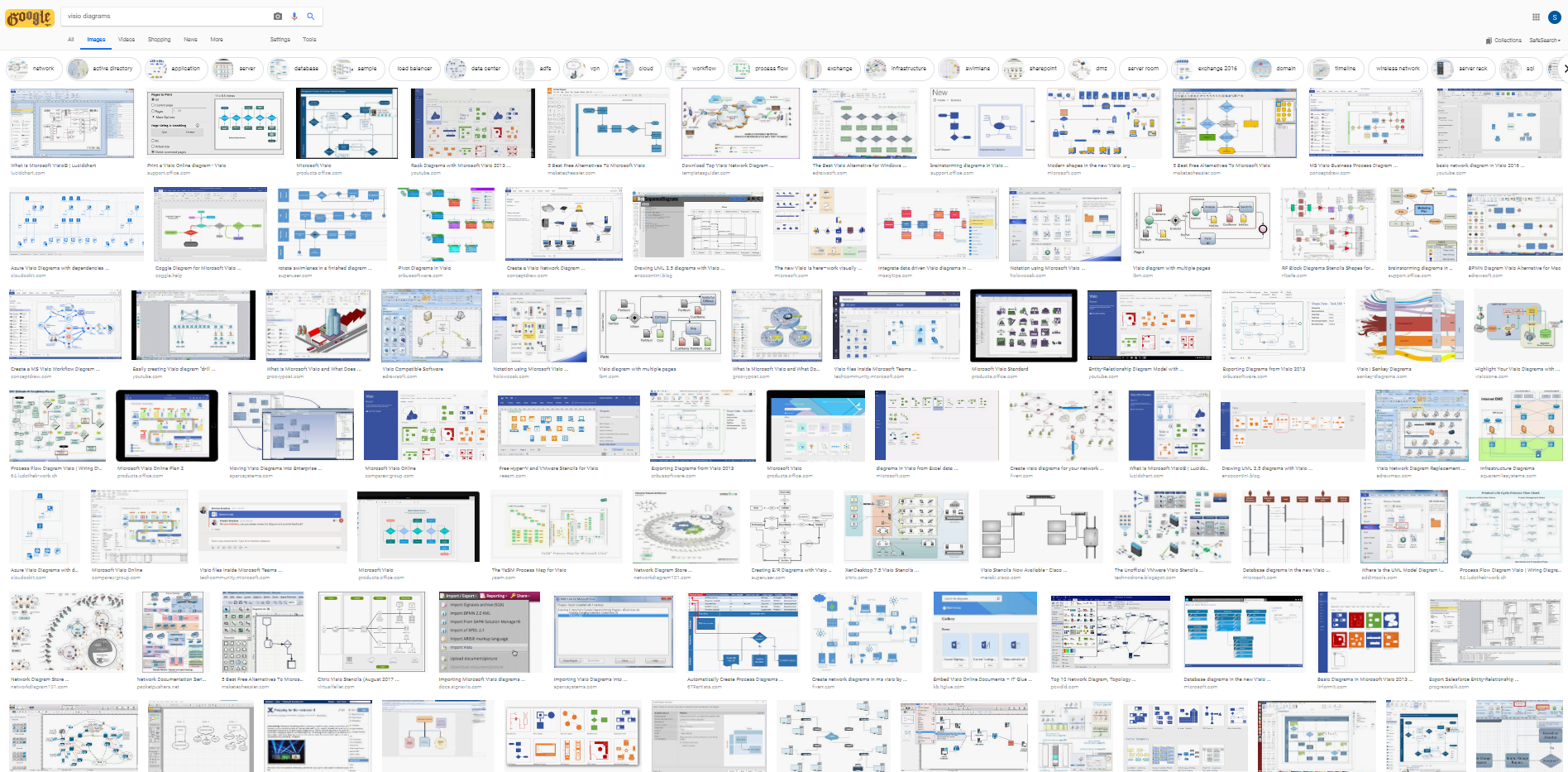
Figure . The Layer Properties Window

Graphical user interface, text, application

Description automatically generated

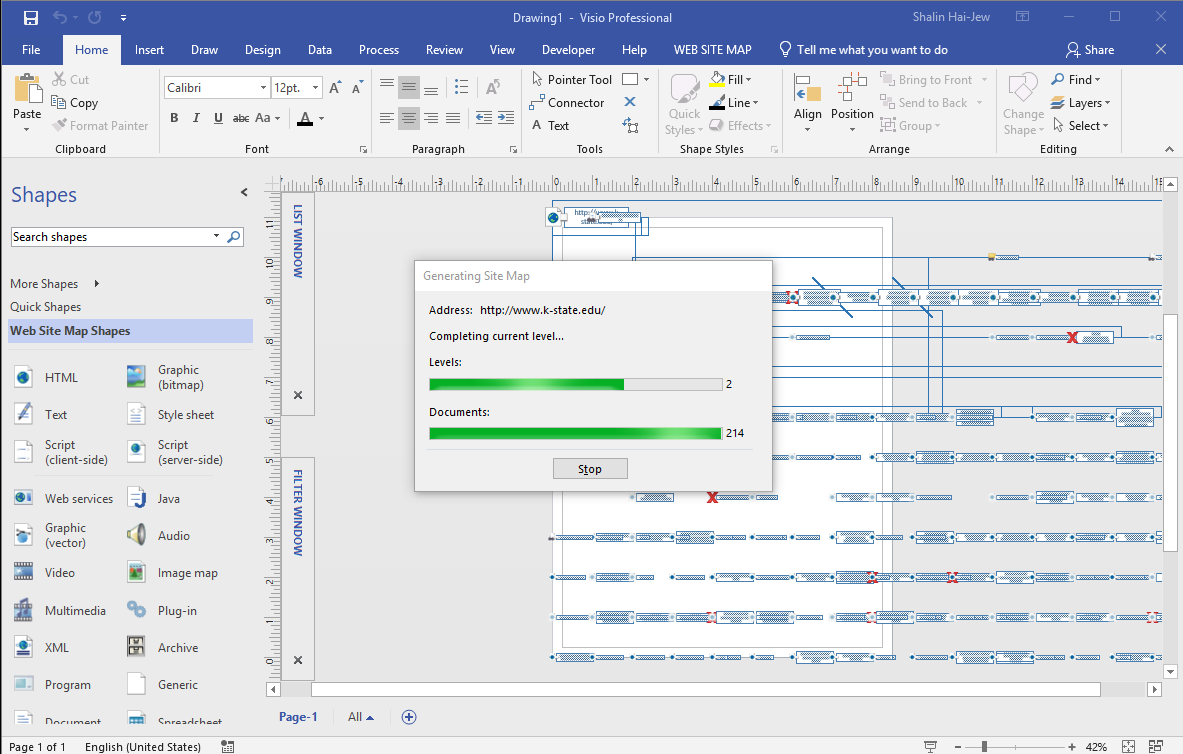
* Reviewing Visio diagrams from the Social Web

Figure . Available Visio Diagrams from the Social Web (to Learn Conventions, to Understand Various Applications)



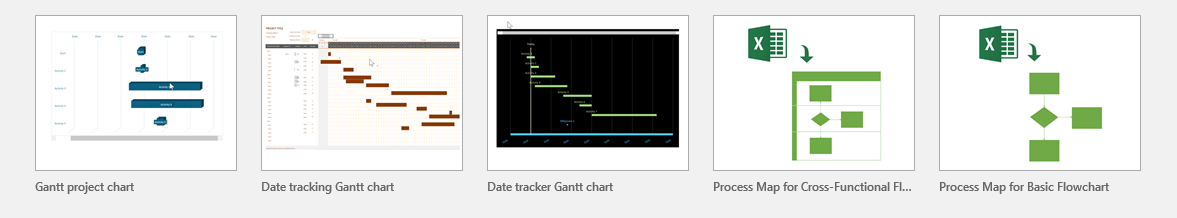
* Mapping a website (up to three layers deep) with Web Site Map

Figure . Mapping a Live Website Three Layers Deep



* Using data to auto-draw a diagram (through Data Visualizer)

Figure . Autodrawing Diagrams from Data through Data Visualizer (on the subscription-based Visio Online Plan 2)

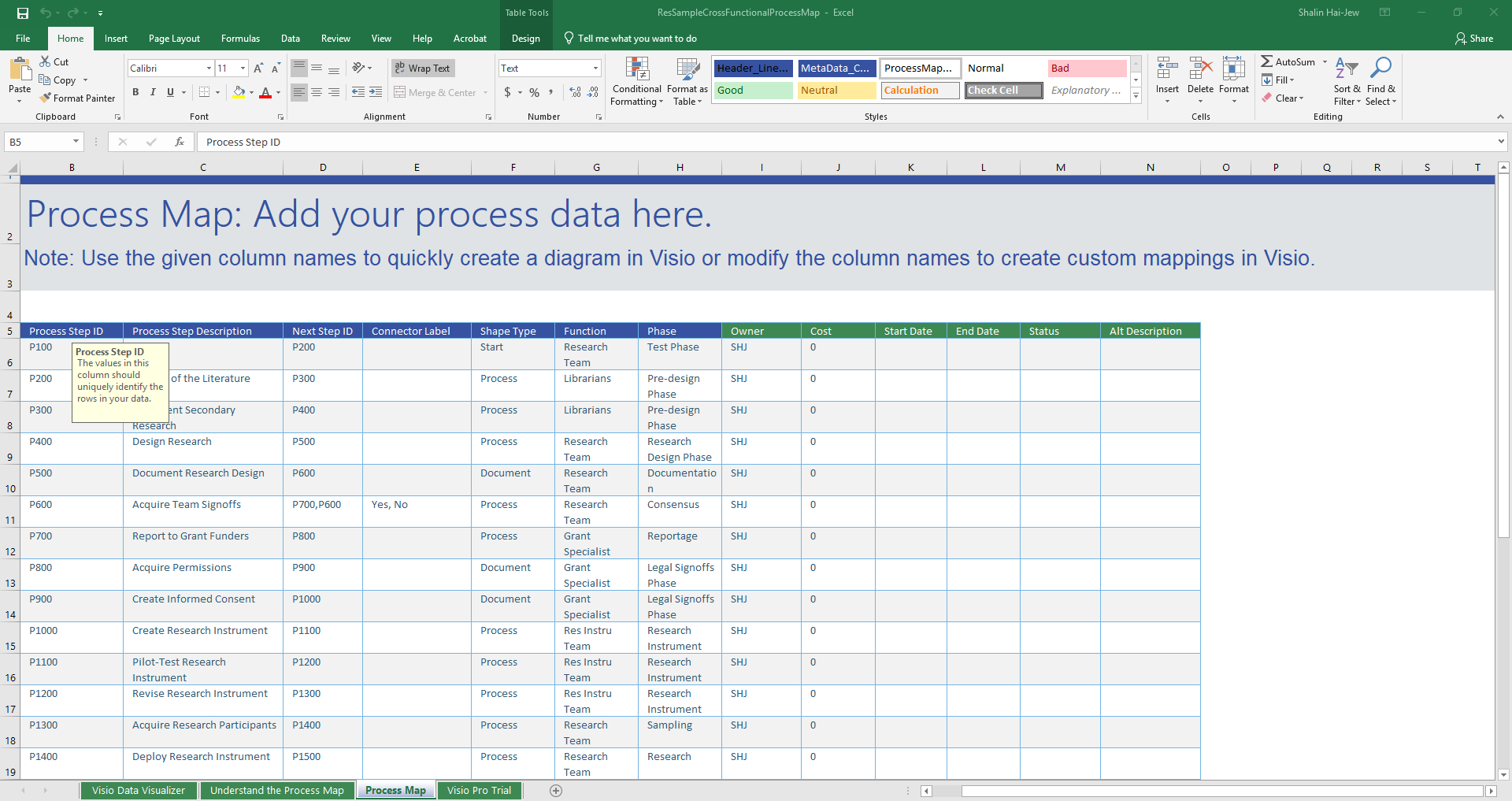


For this data-to-diagram auto-drawing feature, the **Visio Online Plan 2** is required.

<https://support.office.com/en-us/article/Create-a-Data-Visualizer-diagram-17211b46-d144-4ca2-9ea7-b0f48f0ae0a6>

A screenshot of how to set up a cross-functional Process Map is below (from the template in Excel).

Figure . Setting up a Cross-Functional Process Map with Data from Excel and Ingested into Visio (per Data Visualizer above)



* Using data to draw an organizational chart

View (tab) -> Macros -> Add-Ons -> Business -> Organizational Chart Wizard

There is an add-on that enables this drawing.

Figure . Using Add-ons to MS Visio Professional

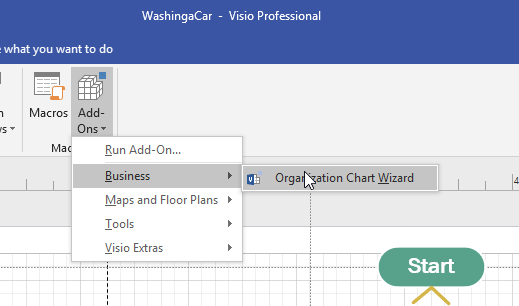
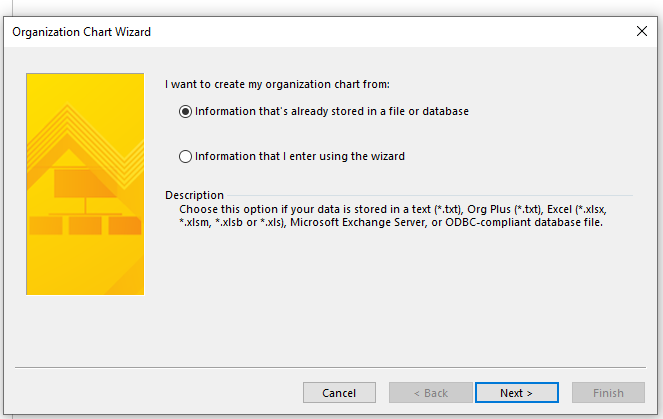


Figure . The Organization Chart Wizard Depicted from Existing Data

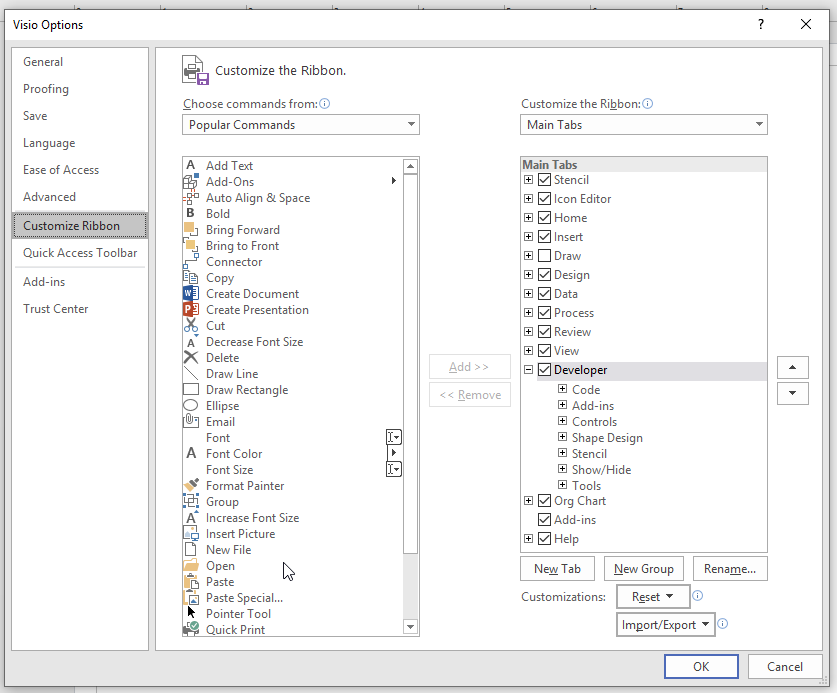


(This feature also requires the subscription type of Visio Online plan…in Office 365… )

* Turning on your Developer powers:

File -> Options -> Customize Ribbon -> Developer Button

Figure . Customizing the Ribbon in Visio Professional (to Enable the Developer Button)



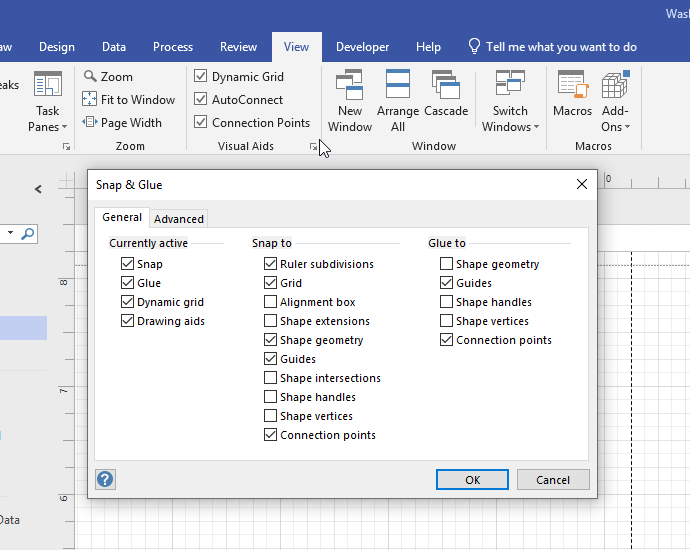
* If the AutoSnap / Glue is too aggressive…

View -> Visual Aids -> Dialog Launcher -> (toggle on/off) (sliders for intensity settings)

<https://support.office.com/en-us/article/add-connectors-between-shapes-eaa045c8-5ce9-4d4b-bd30-bb87dc8ac65a>

<https://support.office.com/en-us/article/glue-or-unglue-connectors-c55370ae-a3c3-4468-9232-b32604f7252f>

Figure . Controlling AutoSnap / Glue Intensity



* Need some white space around a diagram?

Add small “.” at 0.5 size around the image (four corners)…or use a background shape without color fill or any line to old out the edges of the image.

* Want to use a higher-level diagram from Professional but only with Standard Visio?

Keep a copy of the more sophisticated diagram type. Open it in Standard, and you’ll be able to recreate that diagram form using the stencils and other functionalities of the less sophisticated version of Visio.

* Want to “reverse-engineer” or transcode a .pdf “fixed” version of a Visio file back to an editable Visio format?

It is possible to take the .pdf and turn it into a Windows metafile and then .tif and from there into a Visio file again. This requires Adobe Photoshop, the MS Suite, and Visio. The shapes and lines move, but the macros do not.

* Public facing diagrams and alternative text

If creating a diagram for public consumption, share the fixed version as vector or raster graphics, not the raw Visio (.vsdx, .vsd, etc.). Add alternative text (alt text) to meet federal Section 508 requirements for accessibility.

<https://support.office.com/en-us/article/make-your-visio-diagram-accessible-to-people-with-disabilities-e2c847a9-f010-4fef-af65-16e252829d44>

* Others

|  |
| --- |
| Common Errors in Diagrams **Global Issues**   * They do not follow the conventions of the particular diagram form. * The diagram is not properly named. * The diagram is not properly labeled. * The captioning is inaccurate. * The references in-text are inaccurate. * The logic flow of the visual does not work. * The diagram is not consistently integrated with the text (different terminology used in the visual vs. the text). * Layout is irregular, without alignments. * Processes depicted are incomplete. * Processes are insufficiently explicated in the flow. * Data informing the visualization are inaccurate. * Data informing the visualization are incomplete. * Visuals are derivative without proper copyright / IP citation. * The visual is in improper file format. * The spatial resolution of the digital image is incorrect. * The visual is blurred. * Accessibility considerations have not been addressed. Alt-text is necessary for all visuals. Designed interactivity in image maps should be accessible (to formal updated WCAG and Section 508 and other standards).   **Local Issues**   * Shapes are not used consistently. * The 2d pretending to be 3d illusion is broken. (Some of the visuals show 3d or the z-axis…but then another part of the visual reverts to the 2d.) * Colors are not used consistently. * Colors, when used, do not have accessible levels of light-dark contrast for viewability. * Color is used alone to convey information (without additional labels for accessibility), such as in choropleth maps or intensity matrices. * The textual labels do not have consistent grammatical form. * The textual labels are misspelled. * Text is illegible. * Font faces are inconsistent (in size). * Font faces are inconsistent (in font type). * Text is sloppy and falls outside of shape lines. * Language is biased (sexist, racist, age-ist, or some intersectional combination). * Subtle (vs. blatant) biases are present.   And others.  **Good Practices for Making Diagrams**  There are a lot of moving parts to a diagram, so have a friendly colleague peruse the work and provide feedback.  Use a consensus stylebook to guide quality of all diagrams in a team project. This should include templates for typical diagrams, like Gantt charts and cross-functional diagrams and BPMN diagrams, and so on. This should include color palettes (with precise color definitions). This should include spatial resolution and photo formats. This should include font sizes and line widths. This should include transparency / opacity guides. If motion is used, framerates should be included.  Machine vision and AI are improving over time, and they will one day be able to read diagrams accurately. (Right now, there are abilities to read data plots and reverse these to numerical datasets.) How to design diagrams that are machine readable will probably just require accurate drawing of diagrams and proper labeling. |

**Presenter**: Dr. Shalin Hai-Jew

ITS, Kansas State University

785-532-5262

[shalin@k-state.edu](mailto:shalin@k-state.edu)

**MS Visio Pro Licensure at K-State:** <https://www.k-state.edu/it/software/software-licenses/ms-visio-pro/index.html>

$25+ a year!

Different versions of the tool may involve different costs, such as the online version, with additional capabilities.

**Digital Handout**:<https://idme-test.ome.ksu.edu/VisioPro.pdf> (for Adobe PDF download)

<https://idme-test.ome.ksu.edu/VisioPro.docx> (for Word file download)

**Updated**: April 2023